

RICHARD GALLIANO NEW YORK TANGO TRIO

DATE: Tuesday, August 19, 2025
LOCATION: Mandelieu-la-Napoule, Provence-Alpes-Côte d'Azur, FR

Event Description

RICHARD GALLIANO NEW YORK TANGO TRIO is a premier concerts event in Mandelieu-la-Napoule. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 48/100
Expected Attendance: 804 people
Event ID: FoSdL8Y4wF5J7UTwFt

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 322 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
