

Rich Sheldon appearing live FRI AUG 15 at Sponge City Brewing in Tarpon Springs

DATE: Friday, August 15, 2025
LOCATION: Tarpon Springs, Florida, US

Event Description

Rich Sheldon appearing live FRI AUG 15 at Sponge City Brewing in Tarpon Springs is a premier concerts event in Tarpon Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 252 people

Event ID: FvHMmCxTx8itQ2DUWi

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.