

# RIBA at Dubai Design Week 2025: Workshops Programme Open to All

DATE: Wednesday, November 5, 2025  
LOCATION: Dubai, Dubai, AE

## Event Description

RIBA at Dubai Design Week 2025: Workshops Programme Open to All is a premier conferences event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 105 people

**Event ID:** HxJDJLP6tb5hzmRj9x

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*