

# Rhythmic Ecstatic Dance: Rhythmic WAVES (Friday, 15th of August)

DATE: Friday, August 15, 2025  
LOCATION: Brunswick, Victoria, AU

## Event Description

Rhythmic Ecstatic Dance: Rhythmic WAVES (Friday, 15th of August) is a premier festivals event in Brunswick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 34/100

**Expected Attendance:** 152 people

**Event ID:** 3XsEuCXHaj4GF8DwuP

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 61 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*