

Rhythm of the North – KOAST Exhibition at Little Black Gallery

DATE: Thursday, October 23, 2025
LOCATION: Kerikeri, Northland Region, NZ

Event Description

Rhythm of the North – KOAST Exhibition at Little Black Gallery is a premier expos event in Kerikeri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 636 people

Event ID: BvVJ9QDE872D2dJ5ea

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 254 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
