

Rhythm & Hues: An Alleyway Art Show

DATE: Friday, January 16, 2026

LOCATION: Tampa, Florida, US

Event Description

Rhythm & Hues: An Alleyway Art Show is a premier festivals event in Tampa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 149 people

Event ID: 69G9CuWzwxL7JLj6aJ

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.