

Revival night met Werner Strydom

DATE: Friday, September 12, 2025
LOCATION: Den Ham, Overijssel, NL

Event Description

Revival night met Werner Strydom is a premier conferences event in Den Ham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 505 people

Event ID: 9ArsWkmEn6au2uTDQM

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 202 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.