

Revell Downs Community Day - Concert in the Commons

DATE: Sunday, October 12, 2025
LOCATION: Annapolis, Maryland, US

Event Description

Revell Downs Community Day - Concert in the Commons is a premier community event in Annapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 33/100
Expected Attendance: 146 people
Event ID: 3hZL5rYoiVxPP3c83M

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
