

REVELATION BUSINESS CDMX

DATE: Thursday, September 18, 2025
LOCATION: Naucalpan de Juárez, Estado de México, MX

Event Description

REVELATION BUSINESS CDMX is a premier conferences event in Naucalpan de Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 193 people

Event ID: AyifZPFZ27zV2g3cv4

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 77 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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