

Return to Earth Retraite Festival . "The Dance of Duality"

DATE: Sunday, August 24, 2025
LOCATION: Alkmaar, Noord-Holland, NL

Event Description

Return to Earth Retraite Festival . "The Dance of Duality" is a premier festivals event in Alkmaar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 609 people

Event ID: 8w3QdBjkMqhbwoGp9u

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 244 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.