

Return Of The Track - RnB & Hip Hop 90s, 00s + Beyond @ Tom Price Hotel

DATE: Saturday, August 30, 2025
LOCATION: Tom Price, Western Australia, AU

Event Description

Return Of The Track - RnB & Hip Hop 90s, 00s + Beyond @ Tom Price Hotel is a premier concerts event in Tom Price. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 257 people

Event ID: BZrpKheTtrvPvHGCd4

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 103 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
