

Rethinking Technology, Attention, and What it Means to Be Present

DATE: Monday, November 10, 2025
LOCATION: Los Angeles (LA), US

Event Description

Rethinking Technology, Attention, and What it Means to Be Present is a premier conferences event in Los Angeles (LA). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 21/100

Expected Attendance: 35 people

Event ID: 6vP9yyGjdx7hxgAFL

Hotel Demand Indicators

ADR Impact Index: 3.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 14 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.