

Retail Expo Poland

DATE: Tuesday, January 27, 2026
LOCATION: Nadarzyn, Województwo mazowieckie, PL

Event Description

Retail Expo Poland is a premier expos event in Nadarzyn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 7,610 people

Event ID: Hvr9mW2huBUfKokLet

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,044 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
