

# Restorative Yin Yoga on Thursdays

DATE: Wednesday, October 8, 2025  
LOCATION: Rotorua, Bay of Plenty Region, NZ

---

## Event Description

Restorative Yin Yoga on Thursdays is a premier community event in Rotorua. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 27/100

**Expected Attendance:** 70 people

**Event ID:** GR8LtECcfGyLb5qcxL

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 28 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/restorative-yin-yoga-on-thursdays>

Document generated on 6/4/2026, 5:20:06 AM