

Restorative Soundbath - Tuesday 19th August Bloomsbury WC1

DATE: Tuesday, August 19, 2025
LOCATION: City of London, Westminster, GB

Event Description

Restorative Soundbath - Tuesday 19th August Bloomsbury WC1 is a premier concerts event in City of London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 36/100
Expected Attendance: 207 people
Event ID: DwrwmJykjd8rwn2t2p

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.