

Resplendor and brave men run

DATE: Saturday, August 30, 2025
LOCATION: Düsseldorf, Nordrhein-Westfalen, DE

Event Description

Resplendor and brave men run is a premier concerts event in Düsseldorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 613 people

Event ID: AaB2otN5DBPTuG2qmL

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 245 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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