

RESONANCE @ SINGHS ARCADE

DATE: Friday, August 22, 2025
LOCATION: Sainte-Anne-de-Bellevue, Québec, CA

Event Description

RESONANCE @ SINGHS ARCADE is a premier concerts event in Sainte-Anne-de-Bellevue. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 194 people

Event ID: 36KxpJxbVsPRrsBsn8

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
