

Resonance of the Waters – A Sound Bath at Victoria Baths

DATE: Thursday, September 4, 2025
LOCATION: Chorlton-on-Medlock, England, GB

Event Description

Resonance of the Waters – A Sound Bath at Victoria Baths is a premier concerts event in Chorlton-on-Medlock. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: Eyv2EK5SkQiVnpGLAY

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
