

RESOLVE at Dynamo

DATE: Friday, January 16, 2026
LOCATION: Eindhoven, Noord-Brabant, NL

Event Description

RESOLVE at Dynamo is a premier concerts event in Eindhoven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 45/100
Expected Attendance: 584 people
Event ID: 5xgNcejbPg8sz4n8xU

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 234 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
