

Reserve League - Apertura - Zacatecoluca U20 vs Hércules U20

DATE: Sunday, October 12, 2025
LOCATION: Santa Tecla, La Libertad Department, SV

Event Description

Reserve League - Apertura - Zacatecoluca U20 vs Hércules U20 is a premier sports event in Santa Tecla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,966 people

Event ID: CpUVgDV8SLFkuKaD6Y

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 786 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.