

# Reserve League - Apertura - Zacatecoluca U20 vs Fuerte San Francisco U20

DATE: Thursday, September 4, 2025  
LOCATION: San Francisco Gotera, SV

## Event Description

Reserve League - Apertura - Zacatecoluca U20 vs Fuerte San Francisco U20 is a premier sports event in San Francisco Gotera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 4,107 people

**Event ID:** ApjnhnMd5GyCsWU3vz

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,643 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*