

# Reserve League - Apertura - Hércules U20 vs Platense U20

DATE: Sunday, November 9, 2025  
LOCATION: San Rafael Obrajuelo, La Paz Department, SV

## Event Description

Reserve League - Apertura - Hércules U20 vs Platense U20 is a premier sports event in San Rafael Obrajuelo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 720 people

**Event ID:** 34Qs7jxkV2UX2yH25A

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 288 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*