

Reserve League - Apertura - FAS U20 vs Platense U20

DATE: Sunday, September 14, 2025
LOCATION: San Rafael Obrajuelo, La Paz Department, SV

Event Description

Reserve League - Apertura - FAS U20 vs Platense U20 is a premier sports event in San Rafael Obrajuelo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 974 people
Event ID: 4q6RCfmfh9UtnqF4vW

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 390 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.