

# Reserve League - Apertura - FAS U20 vs Cacahuatique U20

DATE: Wednesday, September 3, 2025  
LOCATION: Chapeltique, San Miguel Department, SV

## Event Description

Reserve League - Apertura - FAS U20 vs Cacahuatique U20 is a premier sports event in Chapeltique. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 50/100  
**Expected Attendance:** 973 people  
**Event ID:** iPmiz4tLw3HfzZ2tkQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 389 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*