

Reserve League - Apertura - Alianza U20 vs Isidro Metapán U20

DATE: Sunday, October 12, 2025
LOCATION: Metapan, Santa Ana Department, SV

Event Description

Reserve League - Apertura - Alianza U20 vs Isidro Metapán U20 is a premier sports event in Metapan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 68/100
Expected Attendance: 8,147 people
Event ID: Bu2vNreovDeQ4qPRpV

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,259 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.