

# Reserve League - Apertura - Alianza U20 vs FAS U20

DATE: Saturday, October 25, 2025  
LOCATION: Chalchuapa, Santa Ana Department, SV

## Event Description

Reserve League - Apertura - Alianza U20 vs FAS U20 is a premier sports event in Chalchuapa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 974 people

**Event ID:** CWuWcA9eSvjkDs6ibt

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 390 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*