

Resenha dos Amigos do Edgar e Sambatismo no Sambaqui

DATE: Monday, August 25, 2025
LOCATION: Renascença, Minas Gerais, BR

Event Description

Resenha dos Amigos do Edgar e Sambatismo no Sambaqui is a premier concerts event in Renascença. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 434 people

Event ID: Fg3dKvDnP4cTLk2YbP

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.