

RESENHA DO GUI 3ª EDIÇÃO SAMBA E PAGODE FABINHO DO TERREIRO E SAMBA PRESIDENTE

DATE: Thursday, August 14, 2025
LOCATION: Caiçaras, Minas Gerais, BR

Event Description

RESENHA DO GUI 3ª EDIÇÃO SAMBA E PAGODE FABINHO DO TERREIRO E SAMBA PRESIDENTE is a premier concerts event in Caiçaras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 291 people

Event ID: 9uQbEtu8BpSYUouDUP

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.