

Reptile Exhibition by The Lizard Wizard!

DATE: Tuesday, September 30, 2025

LOCATION: Forest Hill, Victoria, AU

Event Description

Reptile Exhibition by The Lizard Wizard! is a premier expos event in Forest Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,292 people

Event ID: d3gP5jiRE7Cxs7AqBJ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 517 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.