

Repticon Bradenton

DATE: Saturday, August 30, 2025

LOCATION: Palmetto, Florida, US

Event Description

Repticon Bradenton is a premier festivals event in Palmetto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 61/100

Expected Attendance: 3,500 people

Event ID: H7GLXkYJ9D4RPKi54k

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 10:06:55 PM