

Reps. Judy Chu and Gil Cisneros Veterans Forum

DATE: Saturday, August 16, 2025
LOCATION: Pasadena, California, US

Event Description

Reps. Judy Chu and Gil Cisneros Veterans Forum is a premier conferences event in Pasadena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 534 people

Event ID: 5QAbhet8hj8HppEAoJ

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 214 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
