

Reopening Weekend (Friday) | Obi Wan Knabe & The Force

DATE: Friday, October 31, 2025
LOCATION: St. Pete Beach, Florida, US

Event Description

Reopening Weekend (Friday) | Obi Wan Knabe & The Force is a premier performing-arts event in St. Pete Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 46/100
Expected Attendance: 604 people
Event ID: 9YLhcWwM9BHALdgSDG

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 242 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
