

# Renovation Loan Financing Strategies for Realtors Buyers & Investors

DATE: Wednesday, August 20, 2025  
LOCATION: Rockville, Maryland, US

---

## Event Description

Renovation Loan Financing Strategies for Realtors Buyers & Investors is a premier conferences event in Rockville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 25/100

**Expected Attendance:** 58 people

**Event ID:** GRN5iN3Ta4kci2e39V

## Hotel Demand Indicators

**ADR Impact Index:** 3.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 23 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*