

Renovation Flooring Warehouse Sale

DATE: Saturday, September 13, 2025
LOCATION: Miramar Beach, Florida, US

Event Description

Renovation Flooring Warehouse Sale is a premier expos event in Miramar Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 881 people

Event ID: 9252H3SJFvwjqqYypi

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 352 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.