

# Rene Vaca at Kiva Auditorium

DATE: Saturday, October 18, 2025  
LOCATION: Albuquerque, New Mexico, US

---

## Event Description

Rene Vaca at Kiva Auditorium is a premier performing-arts event in Albuquerque. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 54/100

**Expected Attendance:** 1,502 people

**Event ID:** GboRETitZavDG7q6GJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 601 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*