

Rencontre littéraire avec Eric Brogniet et Myriam Watthee-Delmotte

DATE: Wednesday, September 17, 2025
LOCATION: Woluwe-Saint-Pierre, Bruxelles, BE

Event Description

Rencontre littéraire avec Eric Brogniet et Myriam Watthee-Delmotte is a premier conferences event in Woluwe-Saint-Pierre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 153 people

Event ID: 3CQUL3xrifSqkTf5DB

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.