

RENATO PIABA - 30 ANOS DE CARREIRA

DATE: Friday, August 29, 2025
LOCATION: Tancredo Neves, Bahia, BR

Event Description

RENATO PIABA - 30 ANOS DE CARREIRA is a premier concerts event in Tancredo Neves. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 29/100

Expected Attendance: 94 people

Event ID: EwEnge69aB3JK72i3G

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.