

RE:MINTED Swap Session - Mint Velvet Leamington Spa

DATE: Friday, October 17, 2025
LOCATION: Leamington Spa, England, GB

Event Description

RE:MINTED Swap Session - Mint Velvet Leamington Spa is a premier expos event in Leamington Spa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,107 people
Event ID: 7gmVVudawXaMVYBe54

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 443 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
