

Relay race TATRAS TO DANUBE

DATE: Friday, August 15, 2025
LOCATION: Demänovská Dolina, Žilinský kraj, SK

Event Description

Relay race TATRAS TO DANUBE is a premier sports event in Demänovská Dolina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 99 people

Event ID: C7v546XmGbrPTj5fDF

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
