Relax & Recharge - Wellbeing Day

DATE: Saturday, September 20, 2025
LOCATION: Newbury, England, GB

Event Description

Relax & Recharge - Wellbeing Day is a premier expos event in Newbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 49/100
Expected Attendance: 879 people
Event ID: 7Gwbe9EmbYAaaAVyUp

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 352 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.