

Relais Daniel Rollet

DATE: Sunday, October 12, 2025
LOCATION: Sermoise-sur-Loire, Bourgogne-Franche-Comté, FR

Event Description

Relais Daniel Rollet is a premier sports event in Sermoise-sur-Loire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 21/100

Expected Attendance: 35 people

Event ID: 3FabbFQcL5WvKFKcCh

Hotel Demand Indicators

ADR Impact Index: 3.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 14 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.