

Rejuvenate your senses through the journey of sound with SoLaLa yoga

DATE: Sunday, September 28, 2025
LOCATION: Brantford, Ontario, CA

Event Description

Rejuvenate your senses through the journey of sound with SoLaLa yoga is a premier concerts event in Brantford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 421 people

Event ID: CTWubQeTMnxA3RAPG8

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
