

Rejoice International's 15th Annual GO GLOBAL SUMMIT, Aug 20-23

DATE: Wednesday, August 20, 2025
LOCATION: Olive Branch, Mississippi, US

Event Description

Rejoice International's 15th Annual GO GLOBAL SUMMIT, Aug 20-23 is a premier conferences event in Olive Branch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: FSr5EfTGAwEWuB745H

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
