

Reis Against The Spülmaschine - Tourlaub

DATE: Wednesday, October 15, 2025
LOCATION: Baden-Baden, Baden-Württemberg, DE

Event Description

Reis Against The Spülmaschine - Tourlaub is a premier community event in Baden-Baden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 8A7qmLp7FCgWUdooz2

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 9:16:36 AM