

Reinvention of Style

DATE: Sunday, August 17, 2025
LOCATION: Bala Cynwyd, Pennsylvania, US

Event Description

Reinvention of Style is a premier conferences event in Bala Cynwyd. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 34/100
Expected Attendance: 154 people
Event ID: 3xAErkv596ngNbPByD

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
