

Reinhard Mey Abend im FoH

DATE: Friday, September 12, 2025
LOCATION: Trier, Rheinland-Pfalz, DE

Event Description

Reinhard Mey Abend im FoH is a premier concerts event in Trier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 65/100

Expected Attendance: 5,900 people

Event ID: HWaRoJsG4GPUF26o5e

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.