

Reimagining Student Accommodation in Cork City: The Co-operative Model

DATE: Thursday, November 20, 2025
LOCATION: Cork, County Cork, IE

Event Description

Reimagining Student Accommodation in Cork City: The Co-operative Model is a premier conferences event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 493 people

Event ID: BR4hg9sC5xeN876YA7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 197 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.