

# Reilly Noir Series: Nick DeCarlis Quartet Presents: Themes From Movies (Both Real & Imaginary)

DATE: Saturday, January 10, 2026  
LOCATION: Ocala, Florida, US

## Event Description

Reilly Noir Series: Nick DeCarlis Quartet Presents: Themes From Movies (Both Real & Imaginary) is a premier concerts event in Ocala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 25/100  
**Expected Attendance:** 54 people  
**Event ID:** 66zXriAdPJd2nqym29

## Hotel Demand Indicators

**ADR Impact Index:** 3.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 22 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*