

Regueton World Fest 2025 Baton Rouge

DATE: Saturday, August 16, 2025
LOCATION: Baton Rouge, Louisiana, US

Event Description

Regueton World Fest 2025 Baton Rouge is a premier festivals event in Baton Rouge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 552 people

Event ID: 6MiTvRTABZLcvM2hZq

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 221 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
