

Regionalliga Women - West - SGS Essen II vs Gütersloh

DATE: Sunday, September 21, 2025
LOCATION: Rheda-Wiedenbrück, Nordrhein-Westfalen, DE

Event Description

Regionalliga Women - West - SGS Essen II vs Gütersloh is a premier sports event in Rheda-Wiedenbrück. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,245 people
Event ID: D5PDAEJUGTUgmbKJJB

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 498 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.